



Oshkosh Corporation

## Bold ideas begin with bold minds.

It's our people who truly make the difference. Our strategy is to not only acquire the leading product brands in their respective categories, but also to employ the leading people in their respective fields. Today we have more than 14,000 of the industry's brightest people around the world who are dedicated to delivering bold ideas that drive performance for our customers in the Access Equipment, Defense, Fire & Emergency and Commercial product segments. Whether it's at one of our manufacturing facilities in 11 countries, at one of our service operations in 16 countries or in one of the more than 130 countries where our vehicles are sold, you'll be working with the best minds in the business. And now you'll be working with us under our streamlined name — Oshkosh Corporation — that better signifies our broadened possibilities today and in the future. So if it's a bold idea you're looking for, you'll find a bold mind here to deliver it.



**Bold idea.** More uptime equals more money. ClearSky™ technology puts JLG equipment information at your fingertips anytime, anywhere. You can see engine hours, machine diagnostics and much more. With ClearSky, your annual savings can top \$100,000 per year for an average fleet of 50 machines.

## More ready than ever.

We have to be ready for just about anything anywhere in the world. That's why we've expanded into bold, new areas that empower us to be ready to meet the mission-critical demands of our customers. This strategy includes our most recent acquisition of JLG Industries, the world's leading manufacturer of access equipment. It gives us an entirely new way to leverage assets, share talent and drive innovation for customers in our four business segments. It also has fueled our global growth, enabling us now to meet sales and service needs in Europe, Asia, the Middle East, Australia, South America, North America and nearly everywhere in between. In fact, we nearly doubled our year-over-year revenues to a record \$6.3 billion in fiscal 2007. We're more ready than we've ever been. So you can be, too.



**Bold idea.** Crossing snow, sand and mud at 65 mph. Forging 5 feet of water. Traversing a 60 percent gradient with a 7-ton payload. Simply put, the Oshkosh MTVR (Medium Tactical Vehicle Replacement) is built to go anywhere — including terrain considered impassible by any other truck in its class.

## We never follow.

At Oshkosh Corporation we've always blazed our own trails. Our bold thinking has led to some of the most celebrated advancements in mission-critical vehicle engineering. From ProPulse® diesel-electric drive and TAK-4® independent suspension to the first frontal air bags and side roll protection system in custom fire apparatus, continuous innovation has been the cornerstone to our success. Now we're even better positioned to develop the technologies of tomorrow for our customers throughout the world. With four industry-leading product segments — Access Equipment, Defense, Fire & Emergency and Commercial — we can leverage purchasing power, manufacturing resources and engineering expertise like nobody else. It gives us a unique position in the marketplace that enables us to effectively compete with both larger and smaller competitors. And it allows us to never follow. So you don't have to either.



**Bold idea.** According to statistics from the U.S. Fire Administration, accidents on the way to emergency calls lead to more firefighter deaths than smoke or flames. Pierce set out to change that by introducing the first frontal air bags available in custom fire trucks.

## There are no boundaries.

We are now positioned to succeed anywhere in the world. Strategic acquisitions like JLG Industries have diversified the Oshkosh Corporation product portfolio in a way that allows us to balance the ever-changing global markets. That means wherever and whenever there is a mission-critical demand, our customers can count on us to help them meet it. And with a larger global presence in a wider array of product segments, we have the advantage of sharing resources, knowledge and financial power wherever the job takes us. This enables us to operate leaner and stay flexible, and to pass the benefits of our shared thinking, global efficiencies and equipment financing capabilities right to our customers. It's all part of our commitment to breaking any boundary that gets in our way of delivering boundless innovation to you.



**Bold idea.** Sometimes, less is more. McNeilus introduced the first ready mix drum made from composite materials — the Revolution® drum — saving 2,000 pounds compared with a steel drum. The reduced weight adds up to more concrete in every load, which increases productivity.

# Access Equipment

**Products and services.** Aerial work platforms (AWP): Telescopic boom lifts; articulated boom lifts; mast-style boom lifts; towable boom lifts; scissors lifts; vertical personnel lifts; stock-picking products. **Telehandlers:** All-wheel steer telehandlers; rear-pivot steer telehandlers; precision placement telehandlers; drop-deck trailers. **Services:** Parts distribution; service; maintenance; reconditioning; remanufacturing; training; equipment financing; leasing.



# Defense

**Products and services.** Heavy Expanded Mobility Tactical Trucks (HEMTT); Heavy Equipment Transporters (HET); Palletized Load System (PLS) trucks and trailers; Medium Tactical Vehicle Replacements (MTVR); Logistics Vehicle System Replacements (LVSr); off road tankers; off road tractor/trailers; Medium Tactical Trucks (MTT); armored wheeled vehicles; urban assault vehicles; high-mobility trailers; Worldwide Integrated Logistics Support; remanufacturing.



# Fire & Emergency

**Products and services.** Custom and commercial fire apparatus; rescue, law enforcement and Homeland Security apparatus; aircraft rescue and firefighting (ARFF) vehicles; ambulances; snow blowers and plow trucks; towing and recovery equipment; mobile broadcast and mobile medical vehicles; financing; aftermarket service; training.



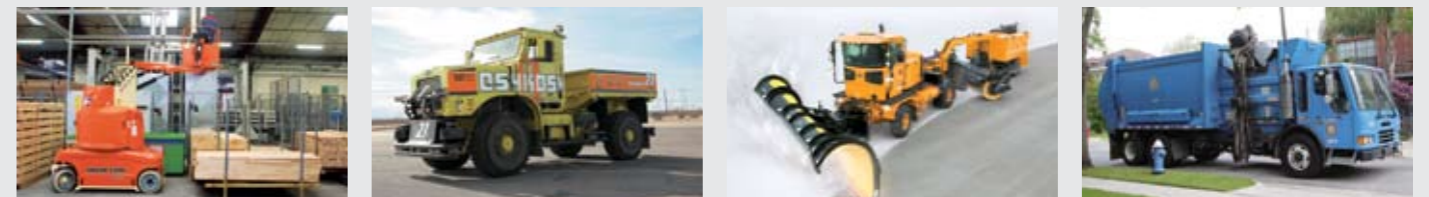
# Commercial

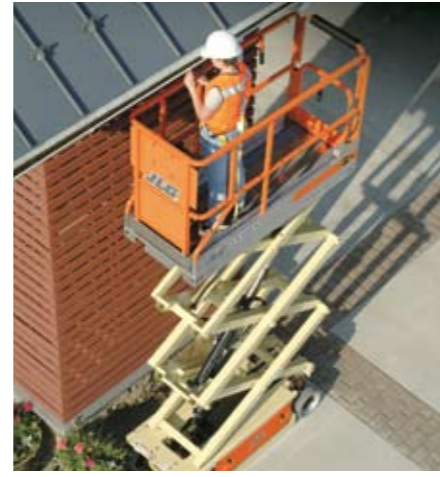
**Products and services.** **Mixers:** Rear-discharge mixers; front-discharge mixers; lightweight Revolution® mixer drums; concrete batch plants; all-make parts; aftermarket service; training; financing. **Refuse:** Refuse collection vehicles; rear loaders; front loaders; side loaders; automated mobile and stationary compactors; demountable containers and container-handling equipment; bin lifters; all-make parts; aftermarket service; training; financing. **Industrial service:** Mechanics trucks; tire service trucks; lubrication trucks; telescopic and articulating truck-mounted cranes; catch basin cleaners; hydraulic loaders.



# Leading the way together.

Within Oshkosh Corporation you'll find the best brands across the Access Equipment, Defense, Fire & Emergency and Commercial product segments. What gives these individual brands their strength is the fact that we stand together. We're united in our mission to provide people with the most innovative solutions to whatever mission-critical demands they face anywhere on the planet. And today we've strategically organized ourselves to work together every step of the way, using the strengths of each individual product segment to make the entire company stronger than any competitor out there. We know it's part of your job to be ready for anything. That's why we put everything to work for you.





**Competitive advantages:**

- Global leader in aerial work platforms and telehandlers
- Premium brand recognized for strong performance and quality
- Single-source solution provider
- Innovative equipment designs that integrate cutting, welding, communications and other work systems

- Outstanding global distribution and market penetration
- Exclusive worldwide manufacturer of Caterpillar® and Same Deutz-Fahr brand telehandlers
- Marketing synergies between JLG's military telehandler business and Oshkosh's strong defense group
- Leader in global aftermarket support



**Competitive advantages:**

- Equipment payload capacities from 2½ to 70+ tons
- Strong brand recognized for superior performance and reliability
- Global service network supports troops in theater of operations
- Innovation leadership includes development of ProPulse® diesel-electric hybrid, on-board vehicle power, TAK-4® independent suspension system, TerraMax™ unmanned ground vehicle and Joint Light Tactical Vehicle (JLTV) concept design

- Flexible manufacturing capabilities with significant vehicle production, remanufacturing and service capacity
- Teaming agreement with Ceradyne, Inc., and Ideal Innovations, Inc. (I-3) to offer The Bull™ EFP-resistant MRAP vehicle for protecting troops

The Bull™ is a trademark of I-3.



**Competitive advantages:**

- Innovation leader and No. 1 worldwide brand of fire and rescue apparatus
- Leading global position for ARFF and airport snow-removal vehicles
- Outstanding reputation for design and safety innovations as well as customer service
- America's top-selling brand of towing and recovery equipment
- First to launch side roll protection and frontal air bags in custom fire apparatus

- Strong distribution and service networks
- Introduction of Pierce Ultimate Configuration (PUC), multi-purpose response system; surging demand for innovative Velocity™ and Impel™ custom chassis
- Comprehensive product lines for fire and Homeland Security applications
- Market leadership in mobile medical, broadcast and command vehicles



**Competitive advantages:**

- No. 1 worldwide manufacturer of refuse collection vehicles
- No. 1 North American manufacturer of concrete mixers and batch plants
- Leader in service vehicle and truck-mounted crane markets
- Total solution provider for concrete mixers, refuse bodies, batch plants, all-make parts and service

- Industry-changing Revolution® mixer drums increase productivity/payload capacity for concrete producers
- Extensive sales and service networks
- Large installed base provides strong aftermarket parts and service opportunities



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